in2uitions
digital agency

Company Profile

Intro.

In2uitions is a branding company set off to fulfill every corporation's requirements to be able to follow up with the globalization and the technology implementation in its daily business life.

We offer a high range of services covering all aspects of technology and graphic design trends.

200+

Satisfied Clients

Never-ending list of satisfied clients as of 2009 including Multinational Organizations.

30+

Global Recognition

From Thailand to the United States, we have delivered projects in more than 30 Countries around the world

220+

Completed Projects

We have delivered more than 180 projects ranging within our services and field of expertise.

Our Services.

In2uitions has been set off to reply to these intuitive needs that each and every corporation requires in order being able to follow up with the globalization and the technology implementation in its daily business life.

1

Digital Transformation

Our Digital transformation services help other organizations harness the power of technology to create new opportunities for growth, streamline operations, and enhance customer experience.

This may include implementing new digital tools and systems, improving existing processes through automation and data analysis, adopting agile methodologies for faster and more flexible development, and embracing cloud computing to reduce infrastructure costs and enable remote collaboration.

2

Web and Mobile Design & Development

Web and mobile development services are at the core of our services where we specializes in creating custom software solutions tailored to the unique needs of our clients.
This includes building websites, web applications, and mobile apps that are user-friendly, responsive, and secure.
The development process typically involves designing wireframes and prototypes, coding and testing the software, and deploying it to production.

By leveraging our expertise in web and mobile development, our team can help businesses enhance their online presence, engage with their customers more effectively, and ultimately drive growth and profitability.

Our Services.

The world is moving from the traditional business practice to more advanced, time saving and controlled management system. **In2uitions** makes this simple fact closer to any type of business by developing the right software that match up with the management requirements to have a more relaying system that becomes a daily need for the company.

3

AR / VR Experiences

AR/VR experiences can help businesses transform their products, services, and marketing campaigns by incorporating these cutting-edge technologies. We Design and develop AR/VR apps, games, simulations, and training programs that provide users with a highly engaging and realistic experience.

Our team helps businesses differentiate themselves from the competition, create new revenue streams, and enhance customer engagement and loyalty.

4

UI / UX / CX

UI/UX services can help businesses enhance their digital presence and improve customer satisfaction by designing interfaces that are visually appealing, easy to use, and accessible. This includes conducting user research, creating user personas and user journeys, designing wireframes and prototypes, and conducting usability testing and feedback analysis.

Our team helps businesses optimize their digital products and services, increase user engagement and retention, and ultimately drive growth and profitability.

Work Techniques.

A high standard product or service can never be delivered to a client unless the project has been implemented without omitting any of the phases of development while a good amount of interaction between the client and **In2uitions** should exist in each and every phase.

Following each phase of work, **In2uitions** meet with the client to identify deviations and amendments if any.
With this strategy, corrections and errors are limited to the beginning stages of development before product delivery.

The client involvement in these phases is the key element to the success of the end user product.

Data Gathering

Early stages of the project, the client and **In2uitions** have their first introductory meeting where the client explains his needs and provides In2uitions with all information available at hand giving the opportunity to our Team to understand as much as possible the requirements of the client, and his expectations from the product or service he is buying.

Data Analysis

In2uitions Teams meet internally to understand and analyze all the data gathered from the client. At this stage, In2uitions study the options of the client, providing him with a set of solutions that are the most suitable to his requests.
After Analysis is complete, a meeting is set again with the client to show him all the proposals and explain to him all pros and cons with each option, leaving the client with the option to choose the best solution that meets his demands.

Design UI / UX

The client gives his approval to what was proposed, and the project implementation phase starts. Our Creative Designers develops conceptual designs of the software or the website for the client to have a general idea of what the final product will look like. Concepts are forwarded to the client for integration of any ideas or comments he might have.

Work Techniques.

Web / App Development

Returned inputs from the client are used as a base for corrections and system development where **In2uitions** apply with high level of professionalism the expertise its personnel have to come up with a final product that usually exceeds our client's expectations. The product is then forwarded to the client for testing.

Testing

When the product is finished from the development phase, the client and our team will test the end result for a period of time that will be sufficient to discover all errors, bugs and mistakes for the final software/website to be released. Again at this phase the interaction of the client with **In2uitions** will be very important to finalize the product before delivery.

Support & Maintenance

Because we care, our products are guaranteed for a specific period of time where we maintain the products to keep our clients satisfied even after the whole project is delivered. **In2uitions** is well known for after sales service, where the people involved with the projects answers the requirements of the clients in a timely manner and with the same level of satisfaction the client has received from us.

Key Partners
We Work With.

PUBLICIS GROUPE

+ WUNDERMAN THOMPSON

IMPACT BBDO

RIZKGROUP COMMUNICATIONS

HEDGEHOG
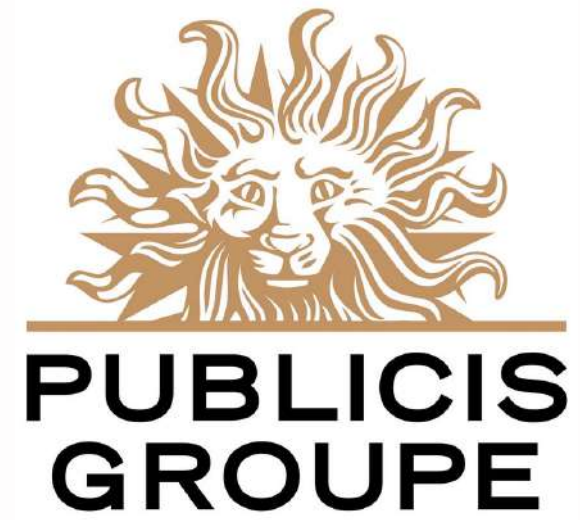
Key Brands
We Work With.

Showcase Projects.

The following showcases are some of the recent projects our team was working on recently. Other projects are available on demand.

Neuro DB is a platform with the main purpose of collecting and analyzing data provided by Unicef Partners on different programs as well as response to crisis.
The platform features, data analysis, geographical mapping, infographic elements as well as live synchronization with other platforms to retrieve data.

Our team was able to design and develop a full fledge solution that features data analysis, data science, Artificial Intelligence, Machine Learning, Dashboards, Pivotal Reporting and complete integration with different global Unicef data endpoints, as well as full UI/UX design and implementation.

Artificial Intelligence	Machine Learning
Data Analysis	Data Science	UI / UX
Web Development	Devops CI / CD

Being a fan is easy. Being the best ...takes dedication, passion, and effort. Introducing The Vodafone Fan Academy where the coolest coaches teach you how to be the best fan ever. From make-up, costumes and cheering to etiquette and hosting, learn it all.

Vodafone Fan Academy is a learning platform created as an initiative for the FIFA Word Cup Qatar 2022 ™.

Once the fans onboard, they will go through tutorials provided from different celebrities and coaches and as soon as they complete the journey, they will go through a questionnaire assessment and receive a Certificate of completion provided by Vodafone.

Activation   Video Tutorials
Data Collection   Worflows   UI / UX
Web Development   Devops CI / CD

THE ACADEMY   THE COACHES   THE COURSES   FAQ   TERMS & CONDITIONS   English ⌄

LOGIN/REGISTER

THE FAN ACADEMY

00:31

Being a fan is easy. Being the best ...takes dedication, passion, and effort. Introducing The Vodafone Fan Academy where the coolest coaches teach you how to be the best fan ever. From make-up, costumes and cheering to etiquette and hosting, learn it all. Watch the video, know more, and let's FAN TOGETHER.
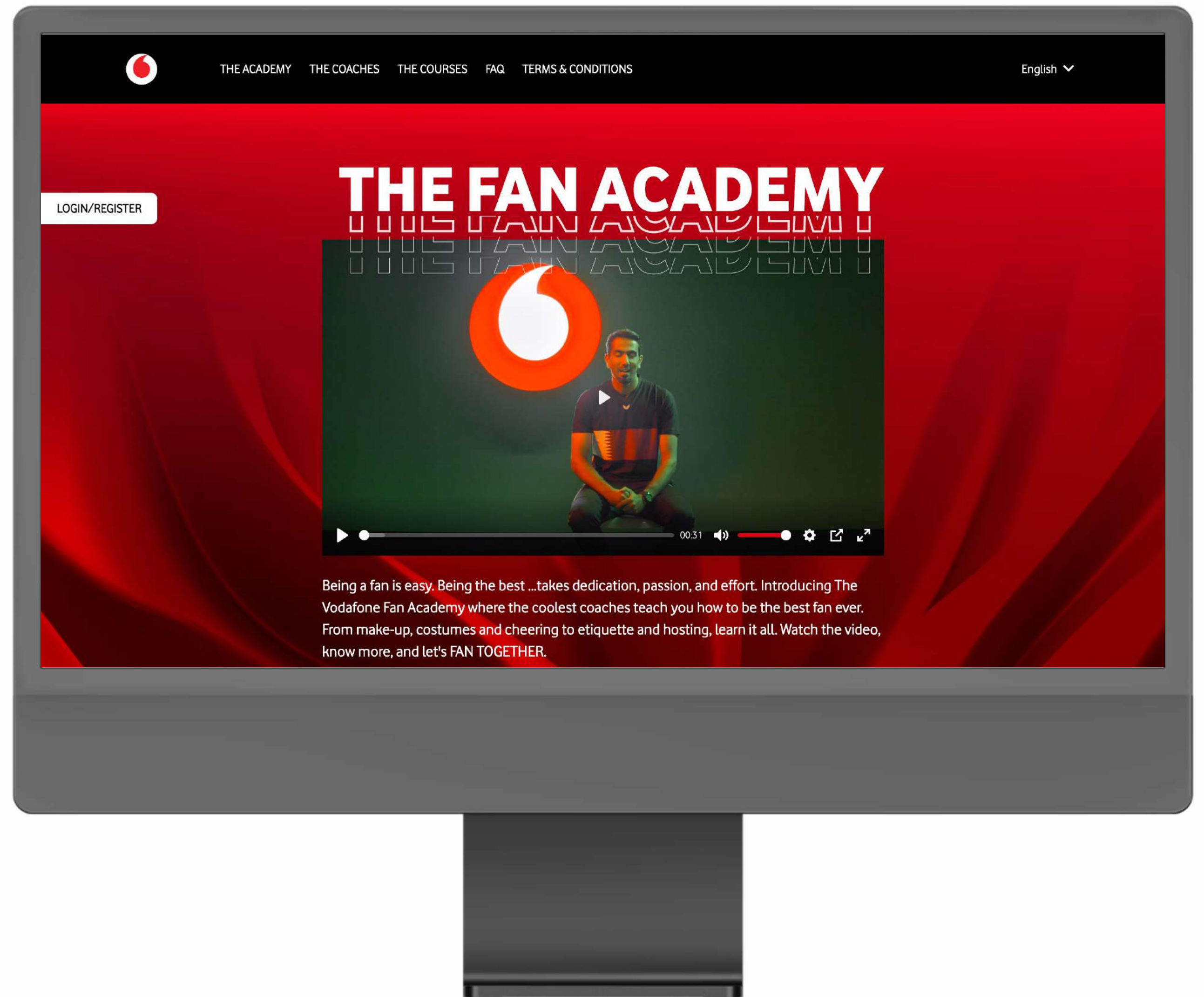
Hospital Information System.

A Complete Digital Transformation implementation turning the processes and workflows of 2 hospitals from manual paperwork towards full digital experience.

HIS is a full hospital information system which enables all departments, nurses, physicians, pharmacists, patients and other involved personas to manage hospital operations smoothly.

The platform is HIPAA compliant and is scalable to become SaaS.

Digital Transformation   Complex Workflows

Data Collection   SaaS   UI / UX

Web Development   Devops CI / CD

Our team was hired for 2 main projects with L'Oreal team.

First project is an activation campaign for Ramadan which is a simple game leading to discount instore and online. The discount coupon/barcode was integrated with different POS/Online Platforms to generate the discounts.

Second Project is complete Augmented Reality(AR) which allows customers and visitors of Loolia Website to try on L'Oreal Products directly through their cameras and test them before they buy.
An integration with a platform created by L'Oreal called Modiface was set in place to be able to deliver the technology suggested.

Augmented Reality	Game
Integrations	Activation	UI / UX
Web Development		
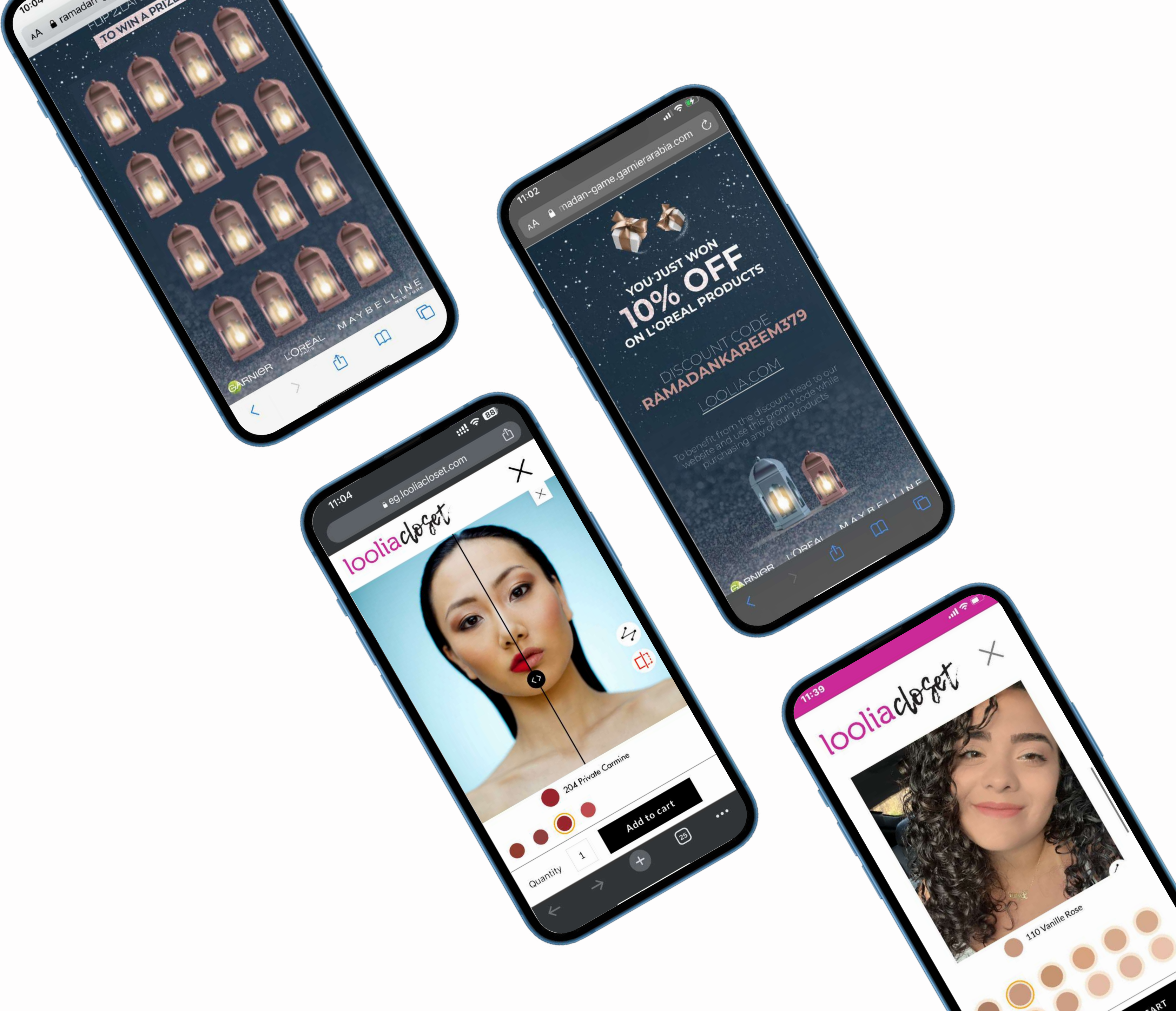
The AR App is an interactive app which projects the newly branded package of Winston in the Region and it allows the user to view the new features of the package as well as interact with the package.

Winston Slot Machine is a game developed to help people interact with the Brand and win prizes. The game collects data as well to be reused for marketing purposes.

Augmented Reality   Activation

Gaming   Mobile Apps   UI / UX

Web Development

Fitness Zone, a leading fitness center, first opened its doors in Hamra, Beirut, in 2010. The gym quickly gained popularity, leading to the launch of a second branch in Baabda, Mount Lebanon, just two years later. The expansion continued in 2014, with the opening of a new branch in Kaslik, Keserwan, to cater to fitness enthusiasts in the area.
In 2022, Fitness Zone marked another milestone as it opened its first branch in City Walk Dubai, the only fitness center to do so in this upscale premium area.
Our team was hired to completely revamp the website and the members portal for both website (frontend / backend / members portal) and mobile apps which allow members to book classes and personal trainers and manage their membership.
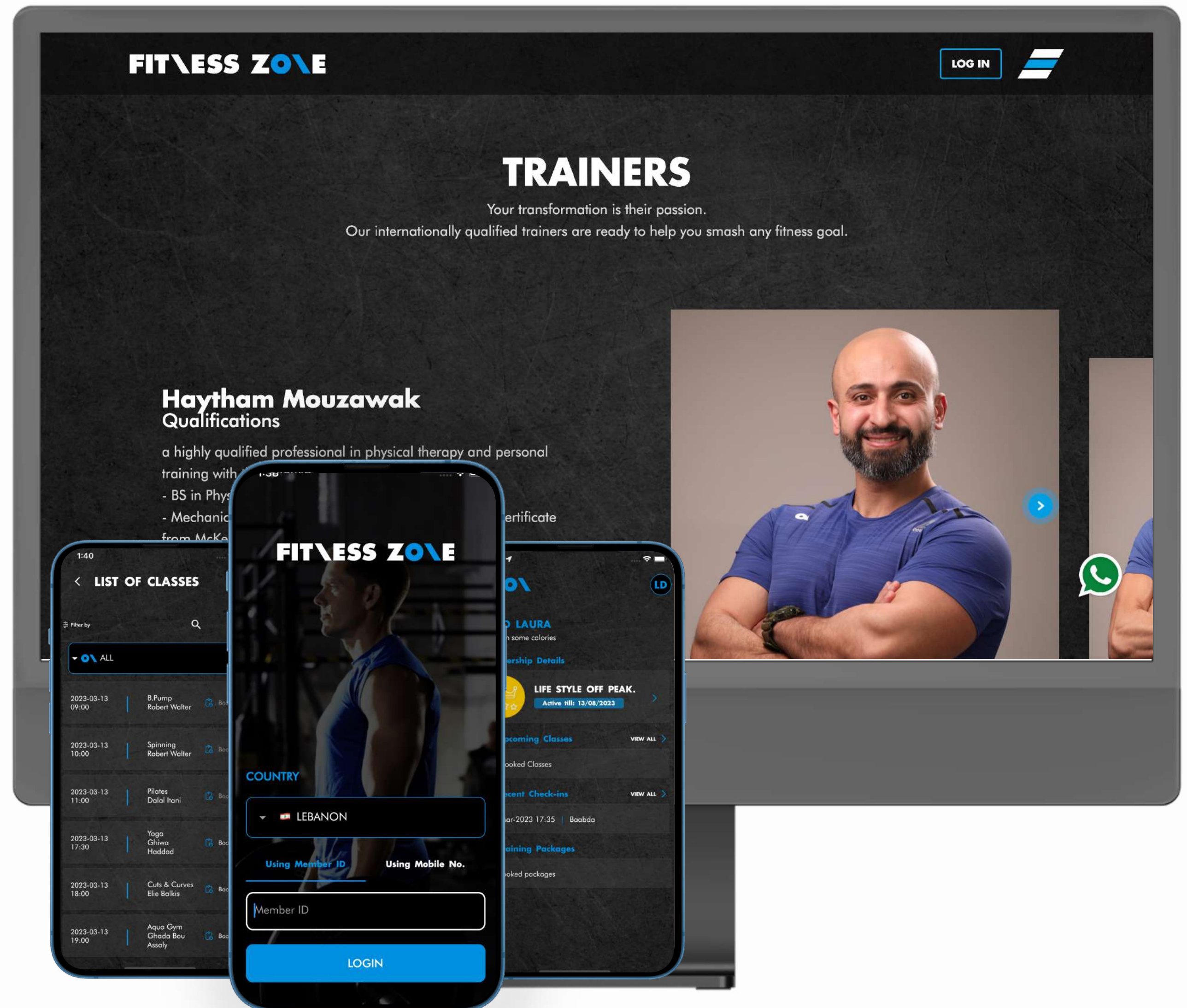
Mobile Apps | SMS / Notifications
Payments | Worflows | UI / UX
Web Development | Devops CI / CD

edways

Edways is the first and only portal for parents which which brings application submission to school an easy process. Families can create their profile and apply to different schools through a unified technique, keeping in mind the addons for each school separately.

Our team was hired to develop the platform completely and in a modular way that allows expansion later on.

The platform includes Parent side, School Admin side, Parent Ambassador side, and Admin side where all of them can communicate through it. Internal Video/Audio and regular chat are integrated within the platform as well.

| User Journeys	Multiple Roles
Workflows	Search Engine	Chat
Web Development	Devops CI / CD

Liquid is the Middle East's first independent agency fully dedicated to shopper marketing, ecommerce content creation and implementation and edistribution.

Our team was hired to develop LiquidRetails' corporate website with modern look and feel

Animation   Onepager
SEO   Blog
Web Development   Devops CI / CD

dim
digital industrial modules
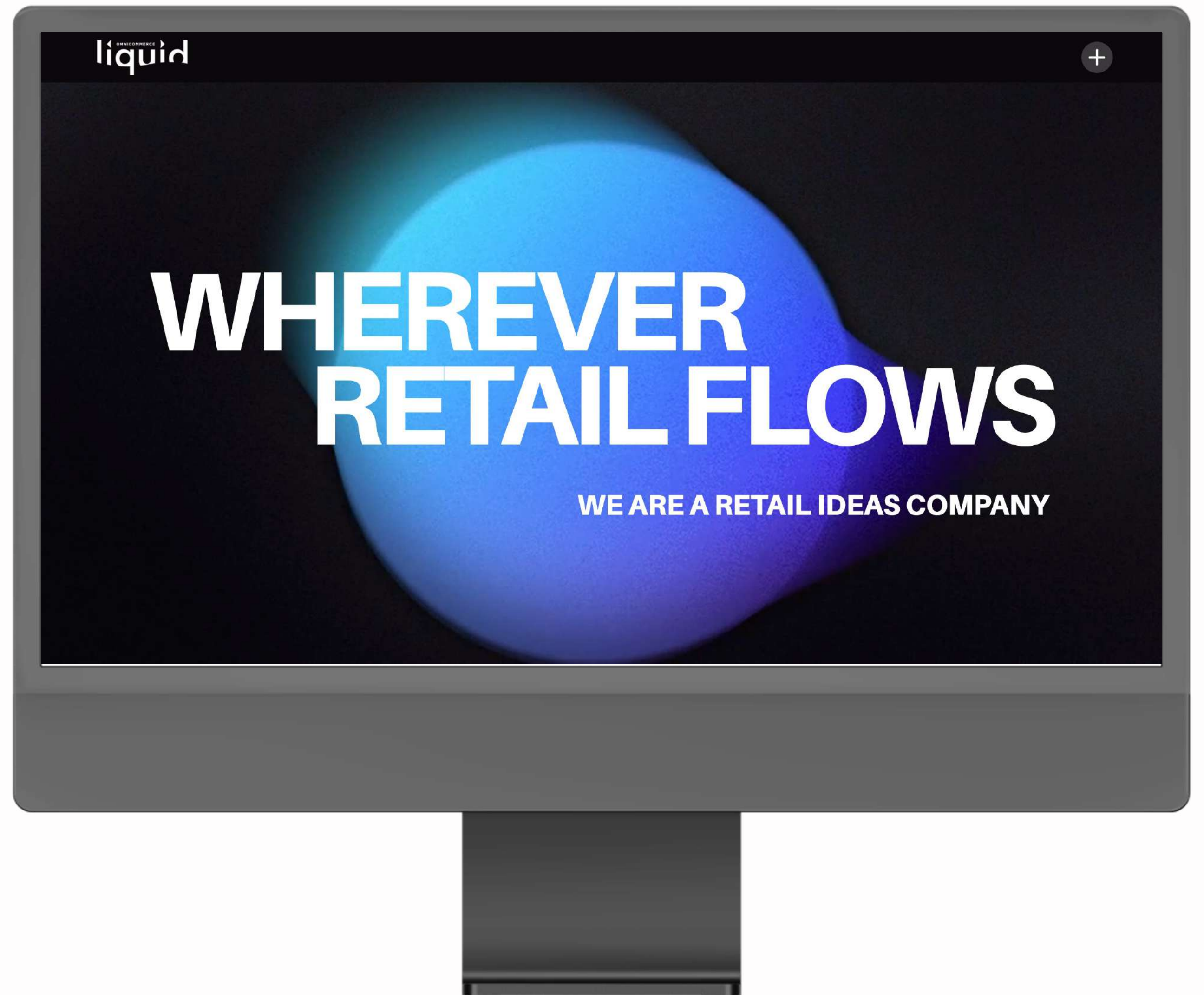
A complete digital transformation of a disruptive platform targeting Contech (construction technology).
DIM is a smart construction platform which collects on-site activities, analyses costs and forecasts financial variances in real time.
Artificial Intelligence and Machine Learning are at the core of DIM which makes it unique in value and proposition.

Mobile Apps   AI / ML

Data Collection   Worflows   UI / UX

Web Development   Devops CI / CD

Difco Delivery
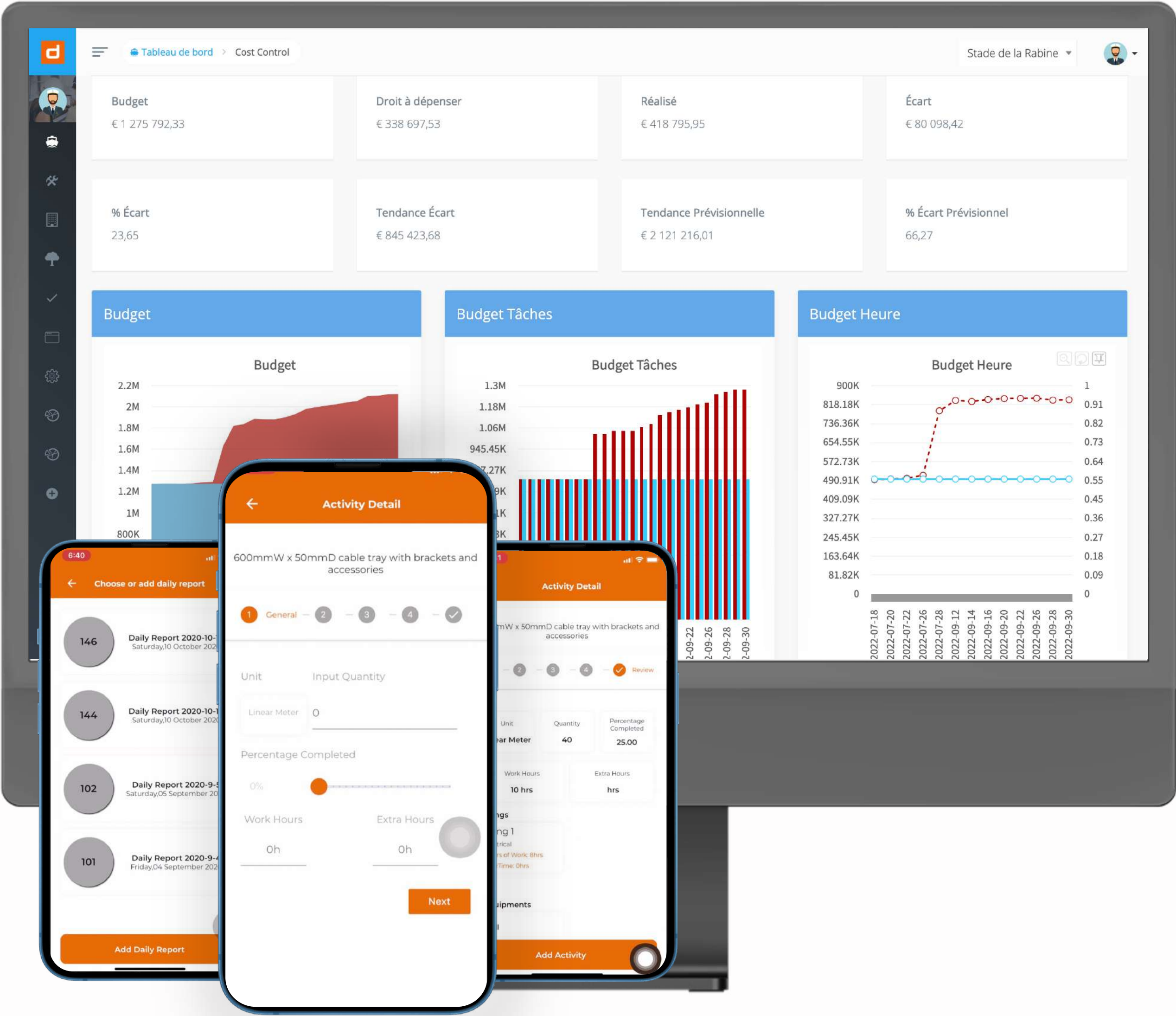
A full E-Commerce / M-Commerce platform
including Web and Mobile Apps.
Our team performed full UI/UX and development of
the platform including integration with Warehouse
Management Systems and last mile delivery
integration.
Additionally, full online payment integration as well
as push notifications where implemented.

E-Commerce | Mobile Apps

Online Payment | Notifications | UI / UX

Web Development | Devops CI / CD

idiet

by HealthBox.me

LIFESTYLE MEAL DELIVERY PLANS
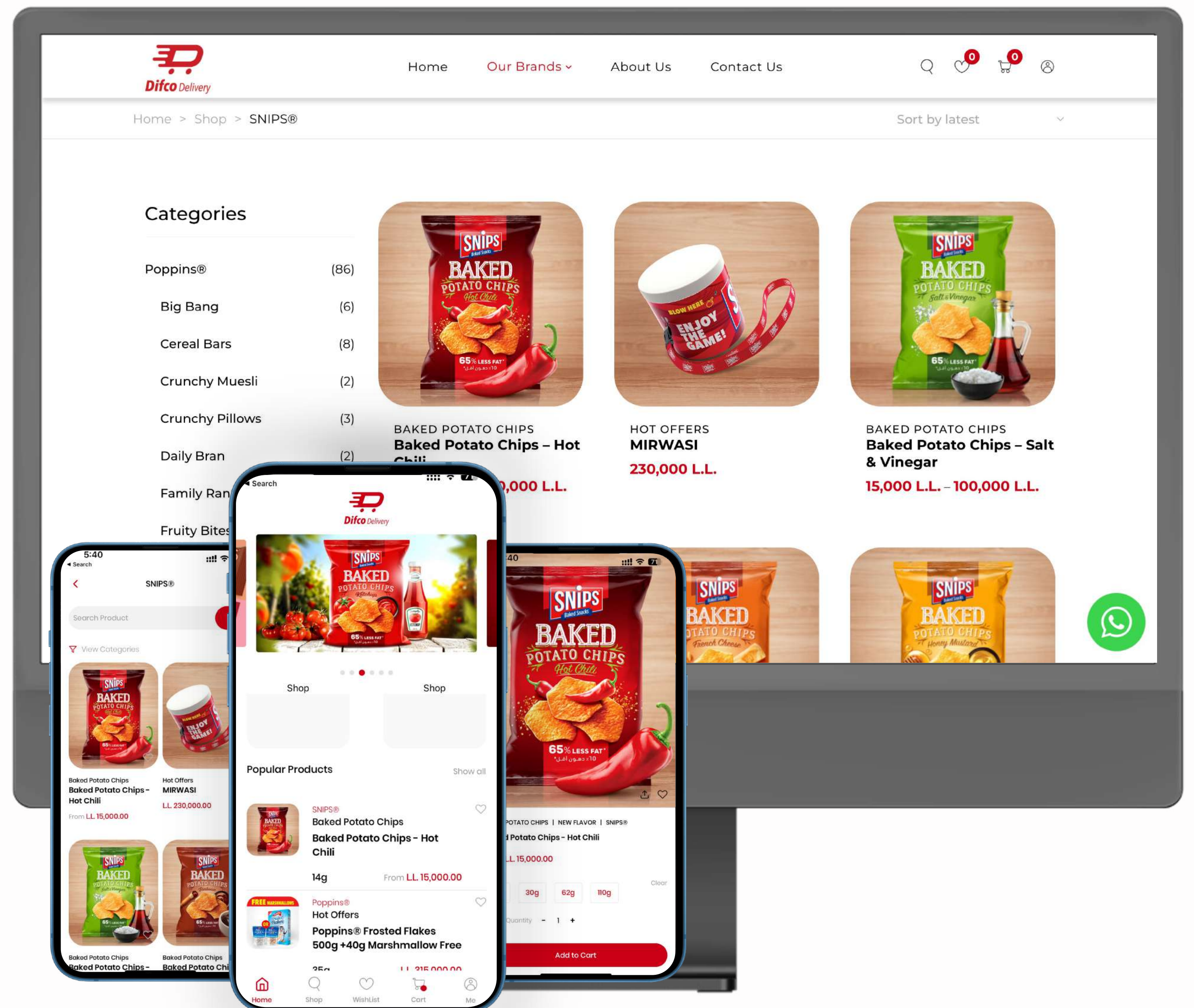
iDiet is a sub-brand of HealthBox Diet and Nutrition Center which is the benchmark of the diet industry in Lebanon.
Our team was hired to perform a complete web and mobile UI/UX/CX revamp.
Other than the public experience, customers have the ability to select their meal plans and follow up on their diet on a daily basis.
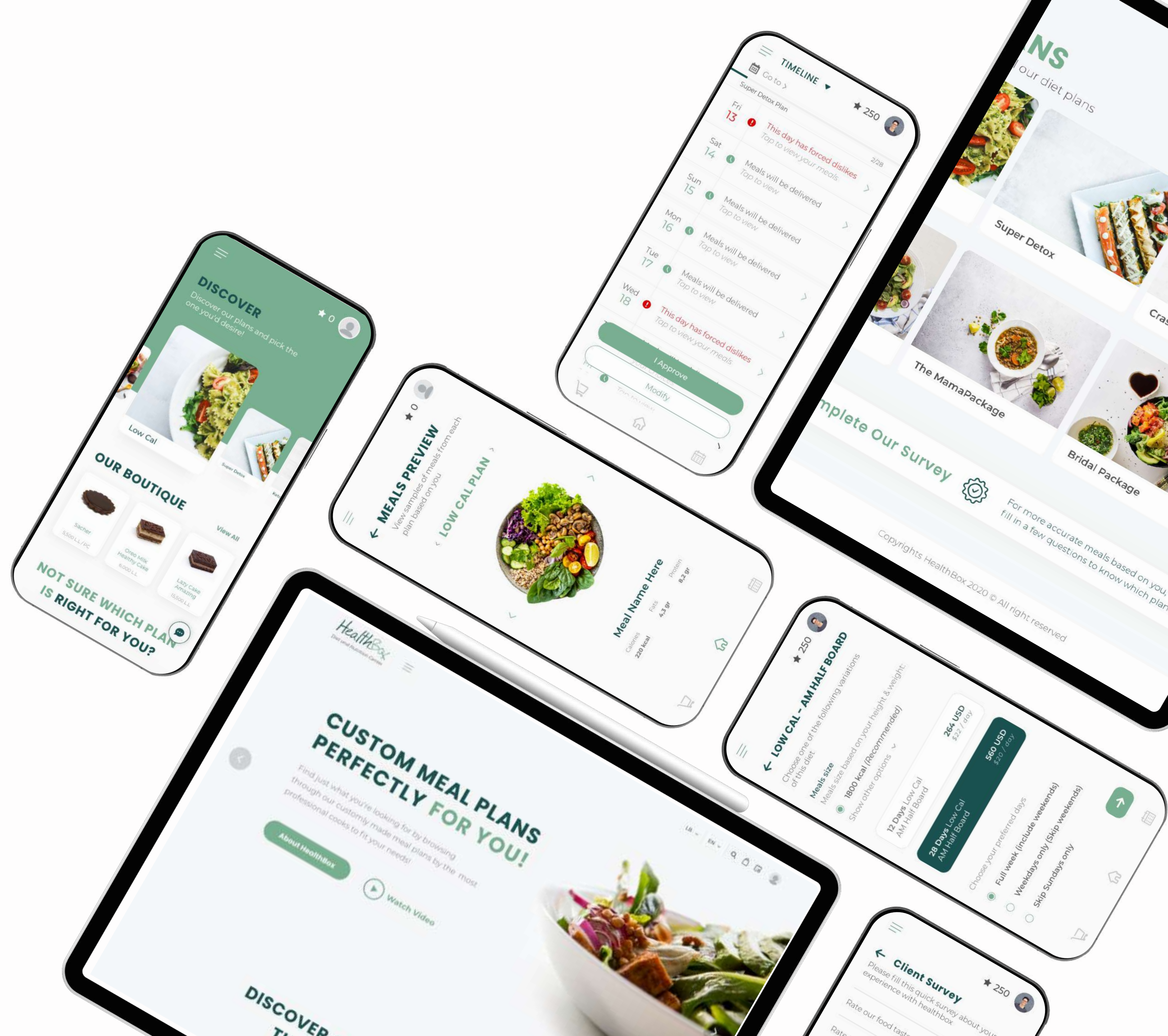
Mobile Apps Design | CX
Workflows | Prototype | UI / UX
Web Design

Draw11

Draw11 is a live football score prediction platform where users can follow their preferred team and predict on their score and other possible game results.

Our team was hired to fully create and develop the platform from scratch.

Our team has integrated with live score and odds providers such as bet365.

Personalized Push notifications were key for project success as well.

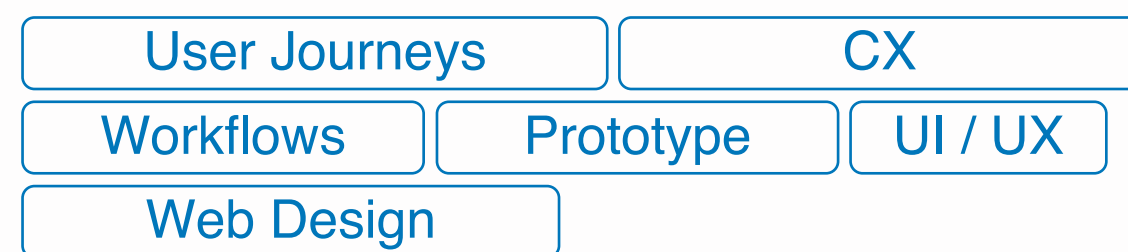| Mobile Apps	CX
Workflows	Live Scores	UI / UX
Web Development	Devops CI / CD

SpinOwl is a project management tool which allows the collaboration of people around the world on task completion and management.
Our team was hired to perform a complete web UI/UX/CX.

User Journeys | CX
Workflows | Prototype | UI / UX
Web Design

Get
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